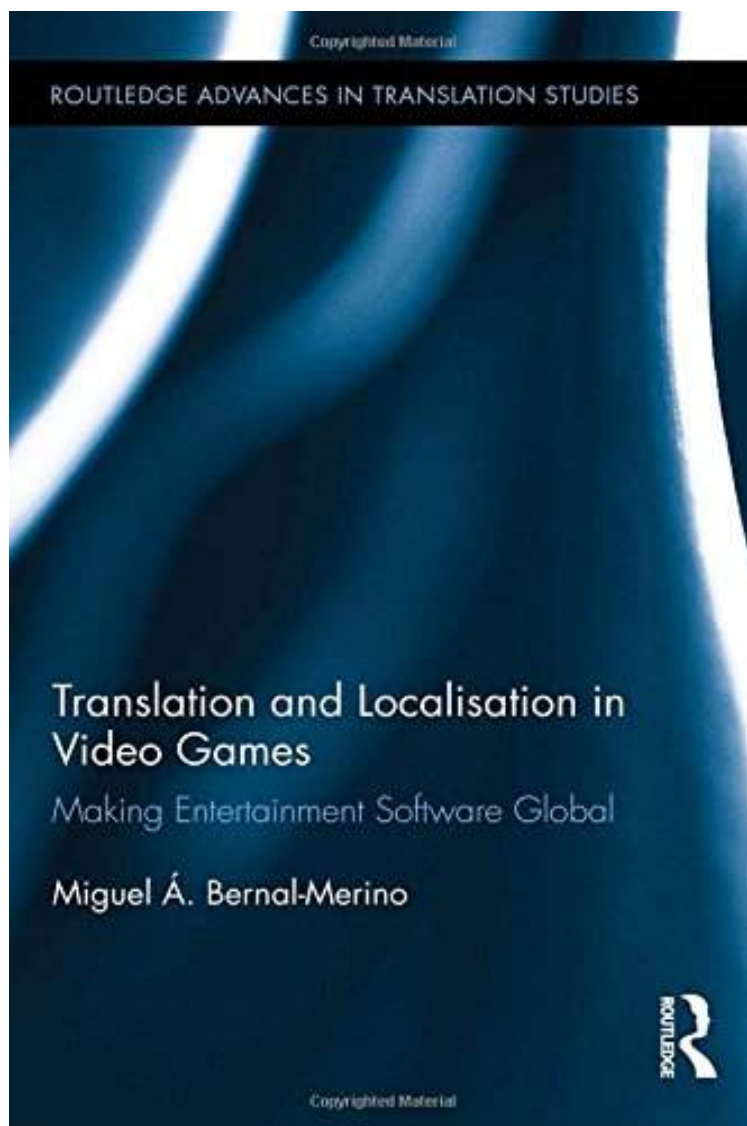


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By Miguel Á. Bernal-Merino

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This book is a multidisciplinary study of the translation and localisation of video games It offers a descriptive analysis of the industry ndash understood as a global phenomenon in entertainment ndash and aims to explain the norms governing present industry practices as well as game localisation processes Additionally it discusses particular translation issues that are unique to the multichannel nature of video games in which verbal and nonverbal signs must Translation and Localisation in Video Games Making Entertainment Software Global is an excellent analysis of a specialist area within the digital entertainment field The book gives an accurate description of how localization happens within

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